

SPONSOR INFORMATION CHECKLIST: SPONSOR LED SESSION

All sponsor items are due November 4th. Items submitted late may result in a loss of benefits.

1. CONFERENCE ATTENDEES
 - Following items for your 2 free service provider and 2 free practitioner pass(es)
 - Name
 - Title
 - Company
 - Email
 - Mailing Address
 - Phone
 - Are CE credits needed for the conference.
 - Dietary Restrictions
2. SOCAL AFP ATTENDEE LIST
 - Name and email of individual to receive SoCal AFP attendee list.
3. PROGRAM ADVERTISEMENT
 - 4.25 inches wide x 5.5 inches tall "quarter page" program advertisement
4. ELECTRONIC BANNER DISPLAY
 - Single image - 1920 pixels X 1080 pixels
5. LINKEDIN ANNOUNCEMENT
 - Verbiage for SoCal AFP LinkedIn social media post
 - Date and time (morning or afternoon) of desired LinkedIn post
6. WEBSITE HYPERLINK
 - Website URL used to hyperlink the corporate logo sponsor provides.
7. COMPANY RECOGNITION & BRANDING
 - Company name as you would like it to be read from the podium.
 - Company name as you would like it printed in conference materials.
 - Company #hashtag# used in social media posts.
 - Company logo in JPEG format
 - Company logo in EPS, or AI, or Vector format
8. SPONSOR DIRECTORY
 - Sponsor Directory Information
 - Company
 - Name
 - Address, City, State Zip
 - Phone
 - Email
 - Website