

December 10, 2024

Hilton Long Beach

7:00 AM - 8:00 AM



NETWORKING BREAKFAST

Join industry peers prior to the conference to network and enjoy breakfast. Welcome comments and educational sessions will immediately follow.

8:00 AM - 9:05 AM



TAKING A LONG-TERM VIEW ON THE SHORT-TERM MARKETS. A COMPREHENSIVE OUTLOOK FOR LIQUIDITY IN 2025

Speaker:

Deborah Cunningham
CFA, Executive Vice President
Federated Hermes

In this session, Debbie Cunningham, Federated Hermes' CIO for Global Liquidity Markets, will connect the dots between recent economic data, Federal Reserve moves, and the US election to provide a comprehensive outlook for short-term fixed income investors. As the liquidity markets are on the move, treasury practitioners should be prepared to know what might happen in the new year and beyond.

9:05 AM - 9:10 AM



TRANSITIONAL BREAK

9:10 AM - 10:00 AM



A NIMBLE APPROACH TO MANAGING INVESTMENTS IN ANY MONETARY CYCLE

Speakers:

Kim Kelly-Lippert
Treasury Manager - American Honda
Tory Hazard
Managing Director - ICD
Philip Giron
Treasury Manager - Riot Games

The dynamic market environment over the past few years has been particularly challenging for most treasury teams. But many are leveraging technology to optimize workflow and gain independent access to the market for a more responsive investment experience. In this session, ICD will demonstrate a comprehensive technology solution to managing investments beyond money market funds, especially as interest rates begin to decline. With enhanced visibility and control, treasury practitioners can adjust their strategies with investments anywhere on the yield curve, while monitoring their entire investment portfolio for compliance and risk.

10:00 AM - 10:15 AM



NETWORKING BREAK

10:15 AM - 11:05 AM



EMBRACING YOUR BANKING RELATIONSHIPS BEST PRACTICES FOR TREASURY

Speakers:

Moderator:

David Tao
Director, Treasury and Trade Solutions,
Client Advisory Group - Citi Commercial Bank
Thor Perplies
Director, Team Leader Global Solution Sales,
Lifesciences and Nonprofit - Citi Commercial Bank
Mark Cabato
Chief Business Officer - Immunis, Inc.
Andrijana Politeo
Controller - International Medical Corps

Maximize the value of your banking relationships by learning how banks customize services to meet the specific needs of businesses at different growth stages. Treasury professionals and seasoned bankers will provide actionable strategies for engaging more effectively with your bank's coverage team. Discover how to leverage banking capabilities, build long-term partnerships, and overcome common challenges. You'll leave equipped with practical tools to optimize your bank relationships and ensure sustained success.

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Contact: daniel.caggia@citi.com

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11:05 AM - 11:10 AM



TRANSITIONAL BREAK

11:10 AM - 12:00 PM



AI AND BANK CONNECTIVITY: NAVIGATING THE BENEFITS, PITFALLS AND RISKS

Speakers:

Thomas Gavaghan
Vice President, Global Presales - Kyriba
Valerio Trinchi
Treasury Practice Leader - RSM
Jennifer Botha
Global Treasury Leader
JoAnn Patrick
Assistant Treasurer - Tetra Tech

As payments fraud continues to rise, technological advancements like AI and APIs offer new tools for defense—but they also present new challenges. By seamlessly integrating your payments systems, you can enhance fraud detection and compliance checks at machine speed, reacting in real time to emerging threats. This session explores how AI can transform bank connectivity, ensuring more robust defenses and streamlining financial processes.

12:00 PM - 12:15 PM



LUNCH

Menu

- Baby spinach salad with roasted pecans, poached pears, and Cypress Grove goat cheese with balsamic vinaigrette
- Herbed roasted chicken breast with roasted rosemary potatoes, oyster mushrooms and garlic broccolini and white wine sauce
- Lemon Chiffon Cake or Decadent chocolate mousse with seasonal berries and whipped sweet cream

12:15 PM - 1:15 PM



NAVIGATING THE CURRENCY CROSSROADS: 2024 FX REVIEW AND 2025 OUTLOOK

Speakers:

Joakim "Jo" Diedrichs
Managing Director,
Non-dollar Rates Trader - U.S. Bank
Ashley Conrad
Managing Director,
Head of Commercial Foreign
Exchange Sales - U.S. Bank
Jennifer Chan
Senior Director - Edwards Lifesciences
Dawn Buehler
Treasury Advisor - Shell

This session provides a comprehensive analysis of the 2024 foreign exchange landscape, examining the significant trends and events that have influenced global currency markets, including a post-U.S. election analysis and its impact on foreign exchange rates. Attendees will gain insights into the 2025 outlook for the U.S. dollar, major global currencies, and emerging markets (EM) currencies, with a focus on anticipated economic, political, and market drivers. The session will discuss how these themes could impact risk management strategies and objectives within treasury and finance functions, preparing attendees to effectively manage currency exposure in the coming year.

1:15 PM - 1:20 PM



TRANSITIONAL BREAK

1:20 PM - 2:10 PM



TREASURY TECHNOLOGY, EFFICIENCIES INTEGRATION, AND TRENDS IN TREASURY

Speakers:

Ella Wood
Client Advisor
J.P. Morgan Asset Management,
Global Liquidity
Joseph Vittoria
Platform Specialist - Morgan Money
Paul Kizirian
Corporate Treasury Consulting - JP Morgan

Moderator:

Zoya Lieberman
Product Strategist - Endava

Treasury teams are tasked with the crucial responsibility of optimizing a company's cash flow, often without direct authority over the functions that significantly impact working capital or the tools to do so. In this session, we will explore how automation and integration with accounting systems and enterprise data can be leveraged to predict future cash flows more effectively and put excess cash to work. As interest rates fluctuate, the economic cost of trapped cash presents challenges in managing loans and transaction fees while maximizing investment opportunities. Our panel discussion will provide a comprehensive overview of key considerations and strategies for optimizing cash utilization in a changing financial landscape. Join us to gain insights on how leverage technology to navigate these complexities and enhance your treasury operations.

2:10 PM - 2:15 PM



TRANSITIONAL BREAK

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2:15 PM - 3:05 PM



TRANSFORMING TREASURY OPERATIONS: A CASE STUDY IN RAPID IMPLEMENTATION AND AUTOMATION

Speakers:

Ed Barrie
Co-Founder and
Chief Product Officer - Treasury4
Michael Suh
Treasurer - Evolus
Jeff Kean
Director - Bank of America

Discover how a global leader in cloud-based business solutions revolutionized their treasury operations with astonishing speed. In this session, we'll walk you through a successful implementation of an advanced cash management system, which automated daily cash reconciliation in just two days across multiple bank accounts with two years of historical data in record time. We'll explore the critical role of Bank APIs, which became a key enabler in their technology roadmap. You'll learn how this powerful integration significantly reduced the time spent on weekly cash positioning, transforming the company's treasury operations into a streamlined, highly efficient system.

But it's not just about the technology. This session will also delve into the practical challenges they faced with outdated manual processes and how they overcame them. Gain valuable insights as we share lessons from their experiences with various banking partners and discuss best practices for managing complex data types like merchant processing and payroll through smart API integration. Join us to unlock strategies that will future proof your treasury operations, driving agility, efficiency, and scalability.

3:05 PM - 3:15 PM



NETWORKING BREAK

3:15 PM - 4:05 PM



MEANINGFUL SIGNALS FROM NOISE INTEGRATING ESG IN TREASURY

Speakers:

Taylor Anderson
Head of West Region Corporate Coverage
& Head of Sustainable Portfolio Solutions,
Americas - DWS
Catie Chipman
ESG & Climate Consultant - MSCI
Eli Garcia
Director of Treasury - CAA
Richard Lucero
Sr. Director, Assistant Treasurer
Dolby Laboratories

Integrating sustainable finance or ESG objectives in Treasury is not new for some, however, the tools, resources, and number of products available continue to evolve rapidly along with the regulatory and reporting landscape. When it comes to your sustainability journey, it's important to focus on materiality and factor relevance. For example, climate considerations and avoiding some of the worst physical and transition risks are broadly applicable across Treasury. Other considerations may be dependent on your firm's operations, views, values, and beliefs. We will discuss different approaches to integrate the considerations that are most relevant for you and your firm. We will focus on how to create an ESG policy for Treasury that is congruent with operations and overall corporate values, without becoming a drag on performance or increasing tracking error. We'll work on how to implement your ESG policy across investments, working with internal PMs and external asset managers. It's important to evaluate approaches that allow for flexibility around different data providers and asset classes. We'll also touch on the current regulatory environment. Finally, we will cover ESG reporting, a critical policy component.

4:05 PM - 4:10 PM



TRANSITIONAL BREAK

4:10 PM - 5:00 PM



UNLOCKING TREASURY'S FULL POTENTIAL: DRIVING VALUE THROUGH INVESTMENTS AND FX

Speakers:

Patty Kao
Head of SVB Asset Management
SVB Asset Management,
a division of First Citizens Bank

Moderator:

Ivan Oscar
Asensio, Ph.D., Head of FX Risk Advisory
Silicon Valley Bank
a division of First Citizens Bank

Ryan Espinoza
Senior Director,
Tax and Treasury - Procore Technologies

Jill Donnelly
VP, Accounting and Corporate Controller,
GumGum, Inc.

U.S.-based companies are facing a unique set of opportunities across cash management, investments, and foreign exchange (FX) markets. With the Federal Reserve adjusting interest rates, and currency markets becoming more volatile, treasurers must be proactive in adapting their portfolio strategies to preserve value and manage risk. This session will offer expert insights on how interest rate cuts affect investment yields, and how to adjust portfolio strategies accordingly. Participants will also explore how foreign exchange movements influence investment returns and risks, and gain best practices for managing currency exposure to optimize global investments. Led by experts from Silicon Valley Bank's fixed income portfolio management and FX teams, along with treasury practitioners, the session will provide actionable solutions for structuring investments and navigating the challenges of currency markets in the current environment. Attendees will leave with the knowledge to optimize their portfolios while locking in benefits and mitigating risks for the long term.

5:00 PM - 7:00 PM



COCKTAIL RECEPTION

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QUESTIONS & FEEDBACK

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