

## SPONSOR INFORMATION CHECKLIST: SUPPORTING SPONSOR

**All sponsor items are due November 4th, 2024.** Items submitted late may result in a loss of benefits.

1. CONFERENCE ATTENDEES
  - Following items for your 1 free service provider and 2 free practitioner pass(es)
    - Name
    - Title
    - Company
    - Email
    - Mailing Address
    - Phone
    - Are CE credits needed for the conference.
    - Dietary Restrictions
2. ELECTRONIC BANNER DISPLAY
  - Single image - 1920 pixels X 1080 pixels
3. SOCAL AFP POST ATTENDEE LIST
  - Name and email of individual to receive SoCalAFP attendee list.
4. LINKEDIN ANNOUNCEMENT
  - Verbiage for each media post (you will receive 1 post total)
  - Date and time (morning or afternoon) of desired LinkedIn posts
5. WEBSITE HYPERLINK
  - Website URL used to hyperlink the corporate logo sponsor provides.
6. COMPANY RECOGNITION & BRANDING
  - Company name as you would like it to be read from the podium.
  - Company name as you would like it printed in conference materials.
  - Company #hashtag# used in social media posts.
  - Company logo in JPEG format
  - Company logo in EPS, or AI, or Vector format
7. SPONSOR DIRECTORY
  - Logo for directory